



# SCRIPTV

Tailor-made, Interactive TV Systems for the Hospitality Sector



HOTELS | HEALTHCARE | PUBS & BARS | RESTAURANTS

[www.hoteltvcompany.co.uk](http://www.hoteltvcompany.co.uk)

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# Who are we...

**Hotel TV Company** is a specialist supplier & system integrator of the latest Hospitality TVs, TV Systems, In-Room Entertainment and other technology solutions for the hospitality sector. Our mission is to help hotels and hospitality businesses grow through integrated in-room technology. Whether it's a small hotel, B&B or a large hotel chain, our tailored solutions are guaranteed to help you increase guest satisfaction and generate more guest in-room spend.

Our close partnership with leading TV manufacturers, such as Samsung, Philips, LG and Sony, and software developers, have enabled us to offer our customers high-end TV solutions, tailored specifically to their needs and on very competitive prices. Our TV systems are compatible with all major hospitality TV brands and come with a range of interactive features, depending on your choice of platform.



## NATIONWIDE INSTALLATIONS

Our specialist engineers can undertake installations at any location across the UK & Ireland



## IN-HOUSE SYSTEM DESIGN

Our designers are on hand to customise your TV system to ensure maximised results whilst keeping your pages on brand



## FLEXIBLE PAYMENT OPTIONS

We can offer a range of tailored lease finance options to suit your needs and budget via our trusted finance partners



## MAINTENANCE & SUPPORT

From remote software support to on-site repairs, we provide first line support for any assistance you might require



## SEAMLESS PMS INTEGRATION

If you need the TV system to connect with your property management system, our expert developers can ensure seamless integration with any vendor!



## BEST PRICE PROMISE

We can match any genuine quote and ensure that you are getting the best price for your required services

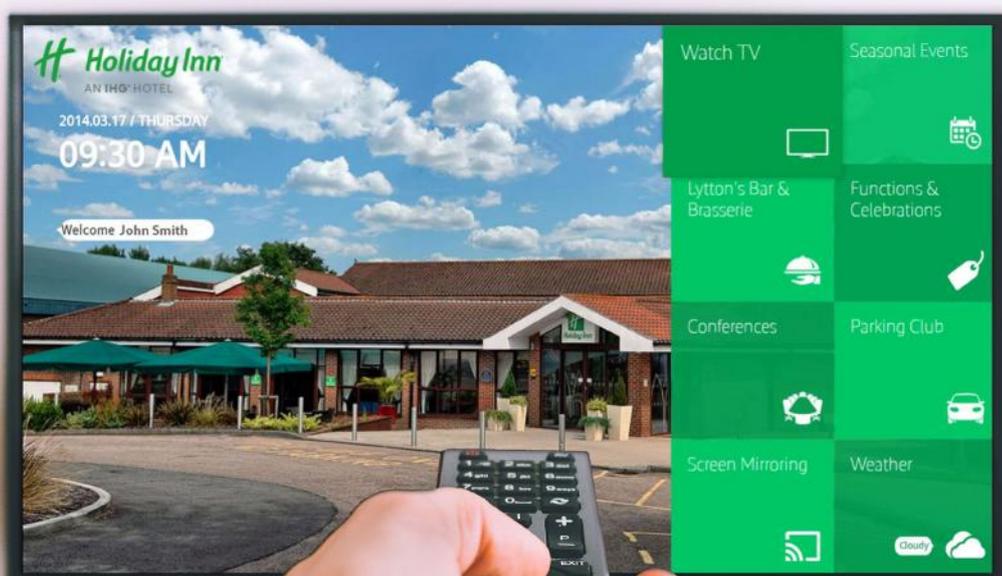
# What is a TV System...

A TV System is a type of software that can be connected to a hospitality TV to display a customised hotel menu that can be easily navigated through with a remote control.

TV systems are designed to allow the hotel to show a wide range of information through interactive, digital pages on the TV that you can change and update at any time. They can be integrated with the hotel's Property Management System (PMS) to display the guest name and the room bill on the TV once the room is checked in. Some systems can even allow for guests to request to purchase items on the TV!

A TV system can either be 1) cloud-based, where all pages & files are stored on the cloud and are downloaded to the TV via the local Internet connection, or 2) server-based, where all files are stored on a local server machine that is connected to all TVs, either via coax or cat 5/6 cabling.

Both options are perfectly fit for use on a range of TV brands. While server-based systems usually offer better functionality and range of features, they come with a higher hardware cost. Cloud-based systems, on the other hand, do not require additional hardware and can easily run on most smart hospitality TVs, however, they require strong, stable Internet connection.



# Benefits & Applications...

TV Systems are easy to use, fully customisable and can be updated remotely within minutes. They are a great digital tool for distributing up-to-date information to each room whilst reducing printing and labour costs for the hotel.

There is so much that a TV system can bring to your hotel. From direct monetary gains to cost reduction and improved work efficiency, TV systems have a range of benefits:



## Digitalise your guest directory

turn your guest directory into an interactive digital menu on the room TV that guests can browse at their leisure



## Enhance your guests' experience

make guests feel welcome by greeting them by name on the TV when they are checked in



## Improve communication with guests

send personalised messages instantly to the room TV of one or a group of guests that they can read on the screen at their own time



## Reduce printing costs

eliminate any printed menus, guest directories, flyers & leaflets and show all information on the digital TV pages



## Encourage guests to spend more during their stay

allow guests to order room service, request to book spa treatments, restaurant tables, buy gift vouchers, late checkout, event tickets and more, directly from the TV



## Increase sales & revenue

advertise upcoming events, hotel facilities, special offers, Spa days & breaks, golf tournaments and more



## Improve staff efficiency

allow guests to view their bill and use express checkout on the TV, reducing queues on reception



# Features & Packages...

You can choose one of our three main packages or let us know which features you would like to have and our in-house design team can create a bespoke TV system to fit your requirements.

Essential TV System	Exclusive TV System	Enterprise TV System
<ul style="list-style-type: none"><li>✓ Welcome Screen</li><li>✓ Information Pages</li><li>✓ Electronic Program Guide</li><li>✓ RSS Feeds &amp; Widgets</li><li>✓ Advertisements</li><li>✓ Wake Up Alarm</li><li>✗ Purchase from the TV</li><li>✗ Custom Channel Groups</li><li>✗ Guest Messaging</li><li>✗ Fire Alarm Warning</li><li>✗ Room Ready Menu</li><li>✗ World Clock</li><li>✗ Flight Information</li></ul>	<ul style="list-style-type: none"><li>✓ Welcome Screen</li><li>✓ Information Pages</li><li>✓ Electronic Program Guide</li><li>✓ RSS Feeds &amp; Widgets</li><li>✓ Advertisements</li><li>✓ Wake Up Alarm</li><li>✓ Purchase from the TV</li><li>✓ Custom Channel Groups</li><li>✓ Guest Messaging</li><li>✗ Fire Alarm Warning</li><li>✗ Room Ready Menu</li><li>✗ Weather &amp; World Clock</li><li>✗ Flight Information</li></ul>	<ul style="list-style-type: none"><li>✓ Welcome Screen</li><li>✓ Information Pages</li><li>✓ Electronic Program Guide</li><li>✓ RSS Feeds &amp; Widgets</li><li>✓ Advertisements</li><li>✓ Wake Up Alarm</li><li>✓ Purchase from the TV</li><li>✓ Custom Channel Groups</li><li>✓ Guest Messaging</li><li>✓ Fire Alarm Warning</li><li>✓ Room Ready Menu</li><li>✓ Weather &amp; World Clock</li><li>✓ Flight Information</li></ul>
<p><i>You may also add...</i></p> <ul style="list-style-type: none"><li>PMS Integration</li><li>View Room Bill</li><li>Video on Demand</li><li>Premium/Pay TV Channels</li></ul>	<p><i>You may also add...</i></p> <ul style="list-style-type: none"><li>PMS Integration</li><li>View Room Bill</li><li>Video on Demand</li><li>Premium/Pay TV Channels</li><li>Guest/Spa Schedule</li></ul>	<p><i>You may also add...</i></p> <ul style="list-style-type: none"><li>PMS Integration</li><li>View Room Bill</li><li>Video on Demand</li><li>Premium/Pay TV Channels</li><li>Guest/Spa Schedule</li><li>Express Checkout</li></ul>

# Essential TV System...

Essential Information systems are ideal for hotels that are looking to keep their guests up to date with the latest hotel offers, events and general information without having to invest into an expensive system. These systems are a more cost effective and efficient, as they can potentially eliminate costs involved with printed guest directories.

You can integrate an essential system with your PMS to get some basic add-on features, such as displaying the guest name & room number on the welcome screen as well as the guest bill. In-room purchasing is not available with this package.

✓ **Welcome Screen**  
fully customisable welcome screen that can show the guest name on check-in

✓ **Information pages**  
create multiple digital pages to show information about your hotel facilities, special offers, events and more

✓ **Widgets & Feeds**  
show date & time, one or five-day weather widget, social media & news feeds

✓ **Advertisements**  
display slideshows and pop-ups with your special offers and on-going promotions

✓ **Electronic Program Guide**  
show TV guide with current & up-coming programs (RF only)



# Exclusive TV System...

Exclusive TV Systems incorporate all essential features, whilst offering a more advanced guest directory with options for guest messaging, custom channel groups and basic purchasing functionality, where guests can request to buy a product via the TV menu.

If you choose to integrate the TV system with your PMS, the Exclusive package allows you to display the guest name & room number on the welcome screen as well as the guest bill and Spa schedule (pre-booked treatments).

## Includes all Essential features +



### Purchasing from the TV

allowing guests to request to purchase a product from the TV menu, which notifies reception via email



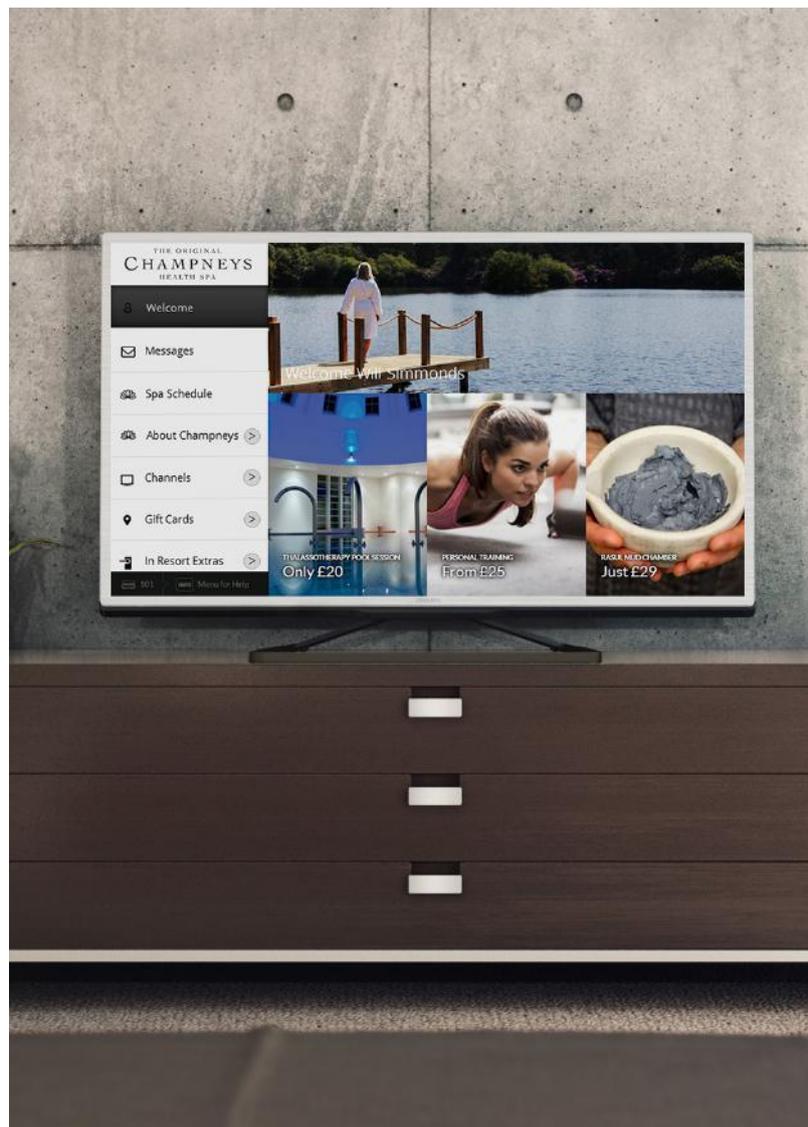
### Custom Channel Groups

add TV channels into different groups and select which group the guest will have access to on check-in; ideal for guests that pay extra for Sky or BT Sport channel packs



### Send messages to the room

message one or a group of guests instantly from the TV system's check-in menu; guests receive a notification and can view the message on their screen



# Enterprise TV System...

Our Enterprise package is designed to help increase the average spend per guest by making products and services available to buy on the TV and allowing guest to order using their remote control. The Enterprise TV system comes with a more advanced purchasing functionality and a range of additional features, such as, local map, flight & weather information, maintenance menu and more.

It also allows for PMS integration to ensure seamless system management, room bill view, express checkout, call housekeeping, room ready menu and more.

## Includes all Exclusive features +



### Better purchasing

allowing guests add items to the basket and choose delivery time before confirming the purchase



### Fire alarm warning

with one click, all TV screens can turn red with a warning message



### Room Ready Menu

housekeeping can press a code on the remote control to send a confirmation that the room is ready for check-in



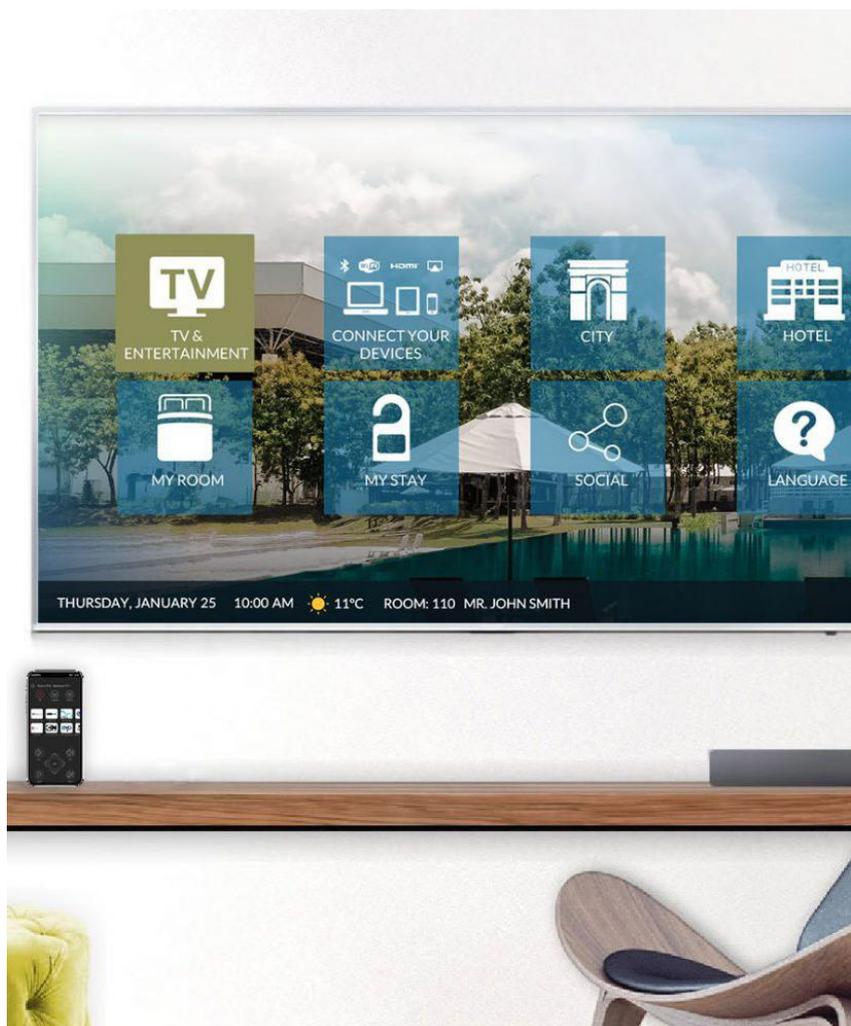
### Weather & World Clock

show local weather information and world clock



### Flight Information

show information about departures & arrivals at selected airports





# Case Studies & Testimonials...

There's no need to ask us about our passion and service. Have a read for yourself at what a few of our clients have got to say about us.





**Champneys Health & Spa** comprises four health spa resorts and six city spas, with each retreat committed to giving guests the most relaxing and reinvigorating experience imaginable. To ensure guests enjoy an easy and hassle-free stay at their health spa resorts, Champneys wanted to install a range of modern and stylish TVs in the rooms and public areas, which integrated with their Property Management System (PMS).

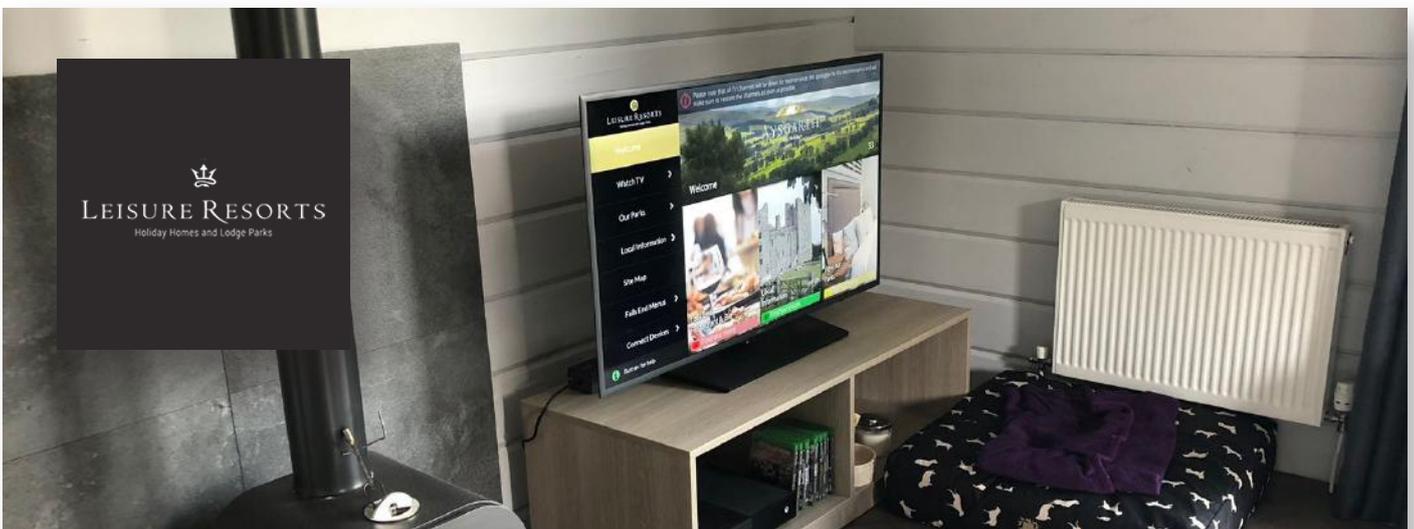
Samsung's Smart TVs with SCRIPTV Exclusive TV System gives guests an enhanced experience and provides Champneys with an effective and flexible way to promote their products and services. The new cloud-based platform enables Champneys to update on-screen content 24/7 and in real-time, so guests will always see the latest spa offers and information. The new Smart TVs also make it easy for guests to book treatments, organise a late check-out and redeem vouchers. Everything is seamlessly added to the hotel's Property Management System so that guests can view their invoice before they check-out.

“

The service levels and support etc. from Hotel TV Company was second to none. It was a total nightmare for them but they did it. Based on our experiences so far with both Hotel TV Company and the system itself I would have absolutely no hesitation at all in recommending them.

- **Will Simmonds, Champneys Group General Manager**

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**Leisure Resorts: Aysgarth Park** features a quiet, secluded setting in the Yorkshire Dales, located centrally within the National Park in Bishopdale. Their 233 TVs are situated across 79 lodges and 2 public areas. The Aysgarth Park is styled with luxurious wooden lodges to hire, each furnished to the highest standard with en-suite bathrooms, private hot tubs and stylish open plan living areas. Hotel TV Company installed a range of **Samsung TVs** for these lodges, the bulk of which were **32" HGEE690** and **43" HGEE690** fitting perfectly in their spacious lodges. Furthermore, for some of their more premium lodges and reception areas we installed Samsung **55" HGEE690** and **65" HGEE890** TVs. Hotel TV Company also installed one of our exclusive, cloud-based TV systems allowing the team at Aysgarth to:

- *send personalised welcome messages to each guest*
- *update content seamlessly from anywhere in the world*
- *keep their guests informed with unlimited information pages*
- *promote their latest offers and facilities directly on the TV*

and more...

As we put our customer relationships at the forefront of our offering, Hotel TV Company has set up an after sales maintenance agreement to give the team at Aysgarth Park all the support they need with their new TV system from updating content remotely all the way to regular system checks and performance reporting, making sure that everything is always running smoothly.



**Atlantic House Hotel** is set within the North Cornwall Golden Triangle of Polzeath, Rock, and Padstowon, Atlantic House Hotel is a beautiful, newly built hotel, featuring 12 spacious bedrooms and 7 apartments at the waterfront of Polzeath Beach. To complement their new bedrooms, Atlantic House was looking to add smart TVs and a Movie on Demand service in each room and their hotel lounge.

We were excited to take on the project and had a fantastic time working with the team at Atlantic House on preparing & installing their new TVs, Video on Demand & Interactive TV System. Hotel TV Company installed a range of 32" and 43" Samsung Smart TVs across Atlantic House's 12 rooms and 7 spacious apartments, as well as a stunning 75" 4K Ultra HD Samsung TV for their hotel lounge with our Movie on Demand service. The TVs also feature Atlantic House's very own cloud-based TV system, customised to fit their brand perfectly and packed with useful information about the hotel, local attractions and fun activities for guests to enjoy in the area.

“

We have found Hotel TV Company to be extremely professional, knowledgeable, friendly and helpful. We are a new Hotel and Hotel TV Company installed TV's into our rooms, apartments, reception and lounge with an amazing system. Our guests are greeted by name on our welcome screen, where we can also display their Wi-Fi codes (the first thing any guest wants these days!). The TV is easy to use and our guests can not only watch TV but view our pages of information and interest and receive messages from us. It's a great system, created and installed quickly and well and we would highly recommend this company to any hotel looking for a super addition to their hotel rooms

- **Sue Cairns, Hotel Manager at Atlantic House Hotel**

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HOAR CROSS HALL



Set in 50 acres of quintessential English countryside, **Hoar Cross Hall Spa Hotel** is a beautiful Grade II listed stately home retreat that pairs period style with modern luxury and attentive service. Its 96 bedrooms are complemented by one of the UK's largest and best equipped day spas, with an extensive gym, function rooms for everything from weddings to corporate meetings and an ambiance of traditional stately home charm, melded with some exquisitely refurbished public and private rooms. To enhance their guests' experience, Hoar Cross Hall opted in for an improved digital distribution system, new hospitality TVs and an interactive TV system.

The team at Hotel TV Company was delighted to work with the Hoar Cross Hall team and supply their newly refurbished bedrooms with the latest **Samsung Smart Hospitality TVs** and our **Cloud-Based Exclusive TV System**.

Hotel TV Company supplied & installed **Samsung Full HD EE690 Series** in each room, offering exceptional viewing experience and a range of Smart TV apps for guests to enjoy. These premium Samsung hospitality TVs are specially designed to enhance guests' experience while offering Hoar Cross Hall Hotel more control with built-in commercial settings & fully compatible cloud-based TV System.

In addition, to ensure each room receives stable, hard-wired Internet connection throughout this Grade II listed building, our experienced engineers installed an **Ethernet-Over-Coax (EOC)** system, distributing Internet connection over the existing coaxial network.



**Hogs Head Golf Club** and Spa is an exclusive private golf club located in Waterville Kerry offering its guests an opulent respite after a long day of golf in the beautiful surroundings of the club. The project consists of 5 pristine and unique cottages each possessing 5 **HE690 Samsung TVs**, 48 Bedroom hotel also bearing **43" HE690 Samsung TVs** with two owner suits displaying a larger **65" HE890 TV** along with 8 signage TVs situated in all of the public areas. Across the road we also supplied the private clubhouse with the same model TVs.

We worked closely with **David Doyle Electrical** and the hotel staff to ensure that we tailor-made a system that upholds the high standards Hogs Head Gold Club aspire towards. Our Enterprise Fully-Interactive TV Guest Interface System with Jonas PMS Integration incorporated the following features:

- *Food menus, gym, spa, golf, bar information*
- *Purchasing and ordering options*
- *Guest personalised welcome page on check-in*
- *Guest Messaging & In-room bill*
- *SCRIPTCAST Screen Sharing Add-on*

In addition, our engineers flew out to fit a satellite and Freeview TV aerial to ensure that all guests receive their local Saorview channels along with Sky's latest business solution - Sky Select and Bright Box. We are the first Sky partner to introduce Sky Select and Bright Box outside of the United Kingdom. Sky Select Bright Box allows hotels to choose from over 90 channels, including access to Sky, Freeview and foreign language channels with 7 Sky HD channels as standard.



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